

The iroha koharu Provides The Perfect Introduction To Gentle Intimacy And Self-Pleasure

A slim and non-threatening insertable pleasure product for those who may feel anxious around penetration



- The iroha koharu is iroha's first slim and compact self-pleasure product designed to help individuals who are curious about insertable pleasure items or want to feel more comfortable with penetration.
- The iroha koharu is designed for individuals who are seeking a gentle (re-)introduction to self-pleasure.
- Equipped with a dial for easy adjustment, the iroha koharu offers a range of vibration intensities, from gentle to powerful.
- The flower bud-shaped tip is flexible and soft to the touch so that it gently conforms to each unique body, providing a customized and comfortable experience.

Tokyo, 2024 – The iroha koharu is the Japanese pleasure brand's first slim and compact self-pleasure product that is lowering the hurdle for those who might be new or less experienced to insertable pleasure. Whilst the market for pleasure toys can seem a little overwhelming and intimidating, the iroha koharu is the ideal toy for individuals who are seeking a gentle (re-)introduction to self-pleasure or are curious about insertable pleasure items.

Featuring a flexible flower bud-shaped tip which is soft to the touch, and a thumb-thick design, the iroha koharu provides both internal and external stimulation. The body is characterized by a thinness that makes it difficult to feel pressure, and the head has a narrow shape for a gentle and smooth insertion that conforms to the contours of each unique body, providing a customized and comfortable experience. The iroha koharu comes in two soft colors: light pink (BENI) and light yellow (HINA).

Made from body-safe silicone with an anti-dust protective coating, the iroha koharu is easy to insert, clean, and maintain. The motor is positioned near the tip to ensure direct stimulation whilst its waterproof construction allows for use in the shower or bath to enhance relaxation. With a running time of over four hours, it offers plenty of opportunity for personal exploration and enjoyment.



Rika Adachi, Global Marketing Manager at iroha, says, “The iroha koharu is the perfect introduction to those who are starting their sexual journey or who might be new or curious about insertable pleasure items. It is however also the ideal pleasure item for the more mature adult who would like to feel more comfortable with penetration. With its slim and non-threatening design, it will appeal to those who might feel anxious about using an insertable pleasure toy or penetration but also have a desire to explore self-pleasure. The iroha koharu ensures a smooth and personalized experience for everyone to enjoy.”

Product Specifications

- **Vibration Settings:** Smooth control dial for adjusting intensity from gentle to powerful
- **Dimensions:** W22 x H160 x D22 mm / D0.87 x W0.87 x H6.30 in.
- **Colors:** BENI (light pink) and HINA (light yellow)
- **Materials:** Body-safe silicone and ABS
- **Coating:** Anti-dust protective coating
- **Waterproof:** Up to 50 cm / 20 inches
- **Running Time:** Approximately 4 hours on a single AAA battery (included)